

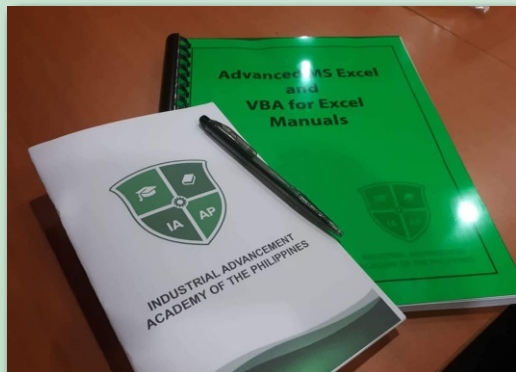
INDUSTRIAL ADVANCEMENT ACADEMY of the PHILIPPINES

www.iaaptraining.com
[/iaapintramuros](http://iaapintramuros.com)



“Learn Today Succeed Tomorrow”

**Corporate
Training
Provider**



INDUSTRIAL ADVANCEMENT ACADEMY OF THE PHILIPPINES

WHAT IS IAAP

IAAP is located in historic Intramuros, Manila, Philippines, a student's haven where 10 learning institutions are situated. Ours is a four-story edifice with outstanding facilities from modern computer labs to comfortable air conditioned classrooms.

We aim to be recognized as a trailblazer in Alternative Learning System with advance momentum in curriculum innovation equipping our graduates with the skills to hit the ground blazing in their careers.

Here in IAAP, every student is valuable to us, including you. That's why, we have resources that will guide you to put theories into practice and help you become a highly paid and sought after graduate. We invite you to explore IAAP, check our facilities and be welcomed to a friendly and supportive atmosphere.

We look forward to meet you.

OUR VISION

IAAP aims to establish itself as a premier institution that provides globally competitive education that is responsive to the times, and empowers graduates to become productive members of society.

OUR MISSION

- To provide an educational environment that is conducive to effective learning.
- To maintain a roster of educators with recognized expertise in their respective professional fields, and who adopt teaching methodologies that effectively impart knowledge, skills, and character required of an effective workforce.
- To ensure that learning materials are accurate, recent, and compliant with international standards and best practices.

OUR VALUES

IAAP believes in:

- Creating a work environment that respects the dignity of the human person, recognizes and rewards the skills and talents of its people, instill value of labor, and encourages long-term, sustainable career growth.
- Producing skilled graduates who embody the values of excellence, global competitiveness, reliability, honesty, and integrity.
- An empowered workforce through the development of knowledge, skills, and character, as dynamic contributors to a viable and sustainable national economy.

COURSE CATALOG



COURSE CATALOG



IAAP CUTTING EDGE PROGRAMS

CORPORATE TRAININGS

IAAP's Corporate training programs offer graduates in any discipline area the opportunity to gain the skill and qualification that matches their work and their educational needs. On completion of their training in courses like Financial Management, Microsoft Office Applications, Project Management Professional, Legal Writing etc, they gain work-ready skills for advancement in careers in business and government including consultancies and probable accreditation of their expertise that is recognized worldwide.

BESPOKE TRAININGS

IAAP offers extensive range of specialized programs that provide experienced individuals and professionals with skills and abilities tailored to their personal or employers' needs. Our experienced teaching staff spend value time, sometimes one-on-one teaching, to local and foreign professionals in areas such as law and accounting or complimentary skills in management, information technology, human resource management, and marketing. The techniques and skills they learn enable them to cope to the changing demands of their profession with the additional benefit of enhancing opportunities in their existing career paths.



MARKETING AND SALES MANAGEMENT

Brand Management

Marketing Research

Marketing Strategies

Negotiation Skills

Market Analysis

Copywriting

Sales Management

HUMAN RESOURCES MANAGEMENT

Career Advancement Planning

Communicate with Impact

Delivering Dynamic Presentations

Effective Business Writing

Hiring the Right Talent

Labor Relations for Managers

Performance Management System in Action

Training and Organizational Needs Analysis

Training the Trainers

FINANCIAL MANAGEMENT

Accounting for Management Decision-Making

Accounting for Non-Accountants

Company Valuation: Principles, Methods, Applications

Corporate Finance Business Forum

Corporate Financial Risk Management

Credit Analysis

Finance 101

Financial Markets and Corporate Finance

Financial Restructuring and Bankruptcy

Financial Risk Management in Practice

Global Trade and Finance

Investment Banking

Mergers and Acquisitions

Principles of Money and Banking

Project Financing

Techniques of Financial Analysis

The Business of Treasury: Banking Perspective

The Business of Treasury: Corporate Perspective

Bookkeeping Fundamentals

BUSINESS COMMUNICATION

Active- Listening
Business Etiquette Training
Business Writing
Business Process Management
Customer Service
Communication Skills
Creative Problem Solving
Delivering Constructive Criticism
Emotional Intelligence
Meeting Management
Communicating Across Culture
Dealing with Difficult People
Email Etiquette
Knowledge Management
Workplace Diversity
Public Speaking
Influence and Persuasion
Behavioral Interview

LEADERSHIP AND MANAGEMENT

Analytical Problem Solving Workshop
Appreciative Leadership: Enhancing Employee Engagement
Corporate Governance and Risk Management
Creative Mindset and Innovation Process for Leaders
Developing Assertiveness for Leaders
Driving Team Performance Through Coaching
Dynamics of Engagement and Corrective Action
Enterprise-Wide Risk Management
Essentials of Supervision
Leader as World Class Coach
Leading Change: Critical Success Factors
Leading Strategic Execution
Management Skills for New Leaders
The Art of Directing People
Personal Development Training
Anger Management
Creative Problem Solving Training
Team Building

MICROSOFT OFFICE APPLICATIONS

Microsoft Word

Microsoft Excel

Microsoft Powerpoint

Microsoft Outlook

Microsoft Access

PROJECT MANAGEMENT

MS Project

Project Management Concepts

ADOBE APPLICATIONS

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe Flash

Adobe Dreamweaver

Adobe Premiere

Adobe After Effects

Adobe Acrobat Pro

Adobe Audition

Adobe Soundbooth

Adobe GoLive

AUTODESK APPLICATIONS

Autocad

Maya

3D Studio Max

.NET PROGRAM

Microsoft Visual Basic

Visual C#

JAVA

Java Programming

PROGRAMMING LANGUAGES

Program Logic Formulation

C Language

C++

DATABASE

Microsoft Database and Information Management
SQL

OUR TRAINERS



LDR. GREMAR CACACHO

Formerly Chief Audit Officer of mBank Philippines & Bank of Makati. He served as Financial Services Audit Manager and Financial Services Audit Senior Manager 3 of BDO Philippines & KPMG Philippines, respectively & also served as an Enterprise Risk Services Manager 2 of Deloitte Philippines. Diverse experience in audit and assurance both in the Philippines and abroad. This industry experience is fortified by his being an Accounting, Audit, and Finance Professor in some of the Philippines' top universities



MARIA ANNA MASINDO

Is a dynamic and results-focused I.T. specialist (Trainer, Project Manager, Consultant) with proven training, leadership and management skills. She conducts seminars and professional development. An exceptional speaker and proactive in identifying and resolving problems. Reliable and capable of handling any situations even in a fast-paced environment.



MILA LUMBO

She is the IAAP Academics Head an expert in English Language Proficiency training. She is a former radio news anchor and an accredited KBP announcer since 1984; A Resource Speaker in Broadcast Journalism Seminar/Workshop and Speech Clinic Trainer of award-winning Junior Broadcast Journalists, English Declaimers & Orators.



LUISITO RAMIREZ

Got 20 years of IT experience of Computer Hardware, Designing Network, Analysis and construction of program. Computer related administration with Microsoft Certified Solution Expert - Data Platform/SQL Server Microsoft Solutions Associate - Windows Server Cisco Certified Network Associate CompTIA A+ Certified CompTIA Network + Certified.



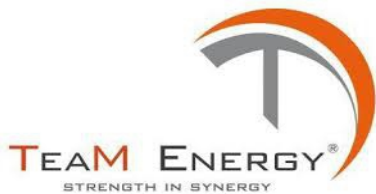
JERIC C. LEE

Is an expert in Project, Business, Knowledge & Marketing Management. He is also teaching MS Project and Office Application, and also has professional skills in business development, organization & development, coaching & mentoring, public speaking; Jeric is resourceful & organized person.



DR. ALDRIN P. ANTIVOLA

An expert in Executive Coaching and other Business and Management Consulting Activities. In the Philippines, Dr. Antivola is highly recognized Organizational Therapist and Business Model



OUR CLIENTELE

We have the privilege of working with some of the most well known companies institutions and organizations in our country.



INDUSTRIAL ADVANCEMENT
ACADEMY OF THE PHILIPPINES



BOARD of INVESTMENT

CAVITEX



CEMEX Philippines

EMERSON Philippines / VERTIV



TEAM ENERGY



HOLCIM

MAYFAIR TECHNOLOGIES INC.




PTT


SODEXO PHILIPPINES




TEAM ENERGY PAQBILAO

Why Choose Industrial Advancement Academy of the Philippines?

 IAAP provides a safe environment for you and offers you a range of facilities like specifically designed classrooms to facilitate an innovative and contemporary approach to teaching and learning.

 IAAP commits to your well-being and growth for you to prosper academically and to be equipped with knowledge, skills and values as a contributing members of our society.

 IAAP's course programs are designed to help you develop the strengths and skills you need to advance professionally and be equipped to experience numerous opportunities in business and employment.

IAAP's teaching staff maintains close connections with the corporate sector to ensure you are completely ready and can deliver solutions to real-world challenges in your chosen career. They are dedicated and expert specialist teachers who can develop a curriculum package that truly makes learning interesting which suits your future career opportunities.

If your aspiration is to enroll in a higher education, IAAP will provide you with learning pathways that will enable you to cope with rigors of higher education.



INQUIRE NOW!

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